

CMX Community Foundation Supports “Go Red For Women Day” With Company-Wide Fundraiser

MANALAPAN, NJ - March 26, 2008 – The CMX Community Foundation, dedicated to servicing communities where CMX employees live, travel, play, and work, recently joined together in support of Go Red for Women Day. This national event, sponsored by the American Heart Association, serves to educate the country on the number one contributing factor to deaths among women: heart disease. Along with the XCELS, a group of future leaders at CMX who are dedicated to discussing, improving and promoting the work and culture of CMX through education, innovation, awareness and action, the CMX Community Foundation was able to raise \$2,548 for Go Red for Women Day.

On March 19th, the CMX Community Foundation presented a check to June Mahon, the NJ Go Red Day Coordinator for the American Heart Association and Peter Cary, Director of Communications and Marketing for the American Heart Association. “Collaborating with fellow employees for Go Red for Women Day was an honor for all of us at CMX,” said Patrice Malleus, Chair, Board of Trustees for the CMX Community Foundation. “To participate in an effort that raises awareness about such a serious issue facing women today is something that every company should be doing, and we were just happy to be a part of this.”

The collection drive was led by a \$500 donation from the CMX Community Foundation. Other efforts included: CMX employees wearing red during the national Go Red for Women Day and the distribution of red dress pins to employees with a five dollar donation ask. While more than 400 CMX employees supported the fundraiser, the American Heart Association has raised upwards of \$114 million since the inception of Go Red for Women, which is helping to fund education, conferences, programs and effective research that is benefiting women throughout the country.

